



BMM functions as a federation of organizations serving Marathi communities in North America (Marathi Mandals), other cultural organizations operating in North America that are catering to the needs of individuals with Maharashtrian heritage and one or more groups representing individuals of Maharashtrian heritage.

BMM operates as a non-profit organization chartered with the State of Illinois with following objectives:

- A. Initiate and coordinate literary, educational, and charitable activities, which, without limiting the generality thereof, will include the promotion of various activities such as music, dance and theatre related to the culture, tradition, and language of the State of Maharashtra.
- B. Aid and acquaint students, artists, businesspersons and other visitors from and around Maharashtra with the way of life in North America.

In the next two years, our Vision for BMM is to do the following:

1. Strengthen our ties and communications with Mandal Members throughout North America.
2. Become resource to the member mandals in formation of 501C-3 (not for profit organization) and help smaller mandals in increasing their member count and visibility in the community.
3. National rollout of Balvihar curriculum in mandal members in a standardized format and distribution of Marathi Language textbooks and audio/video CDs for Balvihar program.
4. Work collaboratively with Non-Profit as well as social organizations in Maharashtra and Maharashtrian families in North America to provide infrastructure support for their elder parents and relatives in Maharashtra.
5. Facilitate establishment of community centers or Senior Centers for the Maharashtrian community in North America.
6. Work collaboratively and effectively with Philadelphia Mandal in planning and hosting the next convention.

7. Implement and promote Talent Transfer program and other knowledge exchange programs amongst Maiytra members. Focus on bringing Maiytra/youth activities to mainstream.
8. Continue to support Talent Transfer program throughout North America.
9. Create a permanent body/panel of experts and entrepreneurs of Maharashtrian origin to promote ties between Maharashtrian businesses and Entrepreneurs and professionals in North America.
10. Create a restrictive Endowment Fund with a five-year target of \$1 million in assets such that interest income generated from this fund will cater for the annual operating expenses of BMM with principal amount remaining intact.
11. Promote Marathi Language literature, music programs, movies and dramas/ekankikas at reasonable cost.
12. Make BMM Vritta more effective by significantly increasing its reach to a wider audience via print and Internet media.

BMM 2007-2009 Executive Committee